

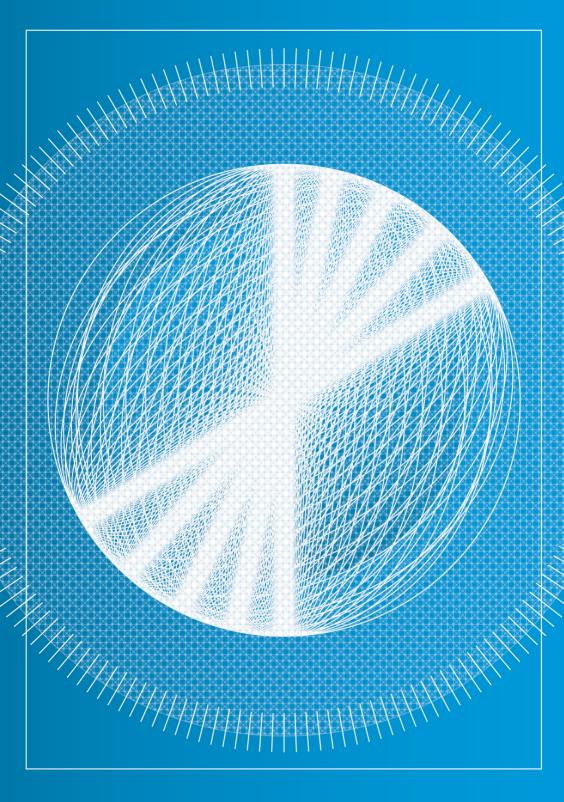
TODAYSART 2012 SYMPOSIUM BRIGHT COLLISIONS

AS PART OF THE 8TH EDITION OF THE TODAYSART FESTIVAL, THE THREE-DAY SYMPOSIUM ENTITLED 'BRIGHT COLLISIONS' WILL TAKE PLACE AT THE ROYAL ACADEMY OF ART IN THE HAGUE. DURING THE SYMPOSIUM, THE AUDIENCE, ARTISTS AND PROFESSIONALS FROM VARIOUS BACKGROUNDS WILL DISCUSS A RANGE OF CONTEMPORARY AND URGENT TOPICS IN WHICH ART, TECHNOLOGY AND SOCIETY MEET AND EXERT FORCES ON EACH OTHER.

THE PARTICIPANTS WILL LOOK AT WHAT ART CAN CONTRIBUTE TO SOCIETY IN A TIME WHEN THE FORMS, VALUES AND RELATIONS OF CREATIVE AND TECHNOLOGICAL MEDIA ARE BEING REINTERPRETED. IN ORDER TO CREATE A COHESIVE VIEW ON THESE DEVELOPMENTS, THE SUBJECTS WILL BE APPROACHED FROM VARIOUS SCIENTIFIC, SOCIAL, HISTORICAL AND ARTISTIC PERSPECTIVES, ON BOTH A PRACTICAL AS WELL AS A THEORETICAL LEVEL. WITH THE SYMPOSIUM WE TOUCH UPON A SERIES OF TOPICS THAT WILL GIVE US SPACE FOR DISCUSSION AND INFORMATION EXCHANGE.

THE SYMPOSIUM IS ORGANIZED BY TODAYSART IN COOPERATION WITH THE INTERNATIONAL CITIES OF ADVANCED SOUND AND RELATED ARTS (ICAS) NETWORK, THE NETHERLANDS STUDY CENTRE FOR TECHNOLOGY TRENDS (STT) AND THE ROYAL ACADEMY OF ART THE HAGUE. THE REALIZATION OF THE SYMPOSIUM HAS BEEN MADE POSSIBLE BY THE SUPPORT OF THE EU CULTURE PROGRAMME, THE DOEN FOUNDATION, THE PRINS BERNHARD CULTUURFONDS ZUID-HOLLAND, WITTEVEEN+BOS AND FONDS1818.

MORE DETAILS ABOUT THE SYMPOSIUM AND SPEAKERS AND PARTNERS CAN ALSO BE FOUND ON OUR WEBSITE: WWW.TODAYSART.ORG/2012/SYMPOSIUM.



TODAYSART 2012

TODAYSART 2012 INT'L FESTIVAL BEYOND ART

FESTIVAL - SYMPOSIUM - EXHIBITION

TODAYSART IS AN ANNUAL FESTIVAL CONCEPT
THAT REVOLVES AROUND THE PRESENTATION AND DEVELOPMENT
OF ADVENTUROUS CONTEMPORARY VISUAL AND PERFORMING ARTS
THE 8TH EDITION OF THE TODAYSART FESTIVAL FEATURES
AN ADVENTUROUS AND MULTIDISCIPLINARY PROGRAM
WITH PROJECTS IN PUBLIC SPACE, PERFORMANCES, CONCERTS,
CLUB NIGHTS AND EXHIBITIONS AT A VARIETY OF VENUES
ON AND AROUND THE SPUIPLEIN IN THE HAGUE'S CITY CENTER.
NEXT TO THE MAIN PROGRAM TODAYSART PRESENTS EXHIBITIONS IN THE
ELECTRICITEITSFABRIEK, A CONFERENCE AT THE ROYAL ACADEMY, AND A PERIPHERY
PROGRAM WITH LOCAL PARTNERS.
THE COMPLETE PROGRAM AND TICKETS CAN BE FOUND ON
WWW.TODAYSART.NL.

UBIQUITOUS ART AND SOUND

THURSDAY 20 SEPTEMBER

ON THURSDAY 20 SEPTEMBER, THE FOCUS WILL BE ON THE THEME 'UBIQUITOUS ART AND SOUND', ORGANIZED IN COLLABORATION WITH THE ICAS (INTERNATIONAL CITIES OF ADVANCED SOUND AND RELATED ARTS) NETWORK. THE THEME FOLLOWS UP ON THE SYMPOSIUM 'TOOLS FOR AN UNKNOWN FUTURE', WHICH TOOK PLACE AT THE END OF MAY 2012 AS PART OF THE MUTEK FESTIVAL IN MONTREAL.

WITH THE EVER-GROWING OMNIPRESENCE OF TECHNOLOGY IN EVERYDAY LIFE, PARTICIPANTS WILL DISCUSS NEW APPROACHES IN CREATING ART AND SOUND FOR THE PUBLIC DOMAIN. DIGITAL FORMATS ARE EVERYWHERE. A CONSEQUENCE OF THE EVER-SPREADING REACH OF MEDIA AND THE RISE OF NEW TECHNOLOGIES. THIS PHENOMENON IS MATCHED BY NEW ARTISTIC APPROACHES TO CREATING ART AND SOUND FOR THE PUBLIC REALM. GENERALLY, THERE IS INCREASING INTEREST IN PRESENTING CULTURAL ACTIVITIES IN 'LIVED SPACES' WHERE PEOPLE GO ABOUT THEIR EVERYDAY LIVES, INSTEAD OF CULTURE BEING THE PRESERVE OF TRADITIONAL ARTS VENUES AND MUSEUMS. THE 'CITY' IS INCREASINGLY A FOCUS, AS URBAN SPACES DRAW TOGETHER DIFFERENT COMMUNITIES AND FORMS OF MEDIA AND TECHNOLOGY, AND DIGITAL TECHNOLOGY IS CHANGING THE FUNCTION OF THE CITY, AND DISSOLVING THE BOUNDARIES BETWEEN WORK AND PLAY.

IN THIS SYMPOSIUM, WE AIM TO EXPLORE THE MEANS AND MEANINGS OF ENGAGING AUDIENCES IN THE DEVELOPMENT OF SITE SPECIFIC ARTWORKS IN URBAN ENVIRONMENTS WHICH RESPOND TO ITS SPECIFIC LOCALITIES AND ENGAGE LOCAL COMMUNITIES RESULTING IN HIGHLY VISIBLE PRESENTATION FORMATS IN PUBLIC SETTINGS. HEREIN WE LOOK AT THE CULTURAL AND ENVIRONMENTAL RELEVANCE AND THE WIDER SOCIETAL IMPACT IMPLIED BY THIS MOVE TO INCREASING UBIQUITY.

FURTHERMORE, WE WILL ELABORATE ON THE CONCEPT OF 'DIGITAL PUBLIC SPACE'.

TRADITIONALLY, PUBLIC SPACES ARE THOUGHT OF AS CITY SQUARES AND OTHER SUCH
PHYSICAL SPACES. INCREASINGLY PEOPLE COME TOGETHER AND MEET IN ONLINE SPACES
AS WELL AS PHYSICAL SPACES, WHICH ARE OFTEN OVERLAID, BLURRING THE DISTINCTION
BETWEEN THE PHYSICAL AND VIRTUAL.

BY INVITING CRITICAL MEDIA THEORISTS, CULTURAL WORKERS AND ARTISTS, WE AIM TO ARTICULATE THE WAYS IN WHICH ARTISTS AND SOUND PRACTITIONERS ARE DESIGNING AND USING THE PUBLIC DOMAIN, AND EXAMINE CURRENT TRENDS AND PRACTICES. TOGETHER WITH OUR AUDIENCE WE WOULD LIKE TO RENEW THE VISION ON OUR OWN LIVING ENVIRONMENT, AND TO ENCOURAGE THE DEVELOPMENT OF NEW TOOLS WHICH CAN BE USED TO ENHANCE THESE ENVIRONMENTS.

UBIQUITOUS ART AND SOUND

PARTICIPANTS AND PROGRAM

PARTICIPANTS:

DOUGLAS RUSHKOFF (US - MEDIA THEORIST / WRITER - LIVESTREAMED LECTURE)
JULIAN OLIVER (NZ/AT - MEDIA ARTIST / CRITICAL ENGINEER)
ERIC KLUITENBERG (NL - MEDIA & TECHNOLOGY THEORIST / WRITER)
OLIVER BAURHENN (DE - CTM / ICAS)
DICK RIJKEN (NL - STEIM)
EKMEL ERTAN (TR - AMBERPLATFORM)
ESTHER VENROOY (NL/BE - SOUND ARTIST)

PROGRAM:

09:30 - 10:00	DOORS OPEN
10:00 - 11:45	LECTURES
11.45 - 12.30	LUNCH
12.30 - 14.00	LECTURES
14.00 - 14.20	BREAK
14.20 - 16.00	PANEL DISCUSSION
16.00 - 16.45	CLOSING LECTURE / Q&A
17.00 27.00	DRINKS / DRE ODENING TODAYS ART AT SPILIDI EIN

UBIQUITOUS ART AND SOUND

PARTICIPANTS

DOUGLAS RUSHKOFF is best known for his association with the early cyberpunk culture, and his advocacy of open source solutions to social problems. Rushkoff is most frequently regarded as a media theorist, and known for coining terms and concepts including viral media, digital native, and social currency. He has written ten books on media, technology, and culture. He wrote columns for The New York Times Syndicate and The Guardian. Rushkoff currently teaches in the Media Studies department at The New School University in Manhattan.

JULIAN OLIVER is a New Zealand born media artist and critical engineer whose work has been presented at many events, including Tate Modern, Transmediale, Ars Electronica, FILE, and the Japan Media Arts Festival. Oliver's augmented reality project Artvertiser was presented at TodaysArt in 2011. His work has received several awards, ranging across technical excellence, artistic invention and interaction design. He has given numerous workshops and master classes and is a long-time advocate of the use of free software in artistic production, distribution and education.

ERIC KLUITENBERG is a media and technology theorist, writer and organizer of projects on culture and technology. He teaches the 'Culture and New Media' course at the University of Amsterdam and taught media theory courses at Media-GN and Academy Minerva in Groningen. He also worked as a scientific staff member of the Academy of Media Arts in Cologne. He has lectured and published extensively on culture, new media, and cultural politics throughout Europe.

OLIVER BAURHENN works as freelance curator, and has been organising CTM – Festival for adventurous music and related visual arts (formerly known as club transmediale festival) since 2002. He is one of the founding members of several associations including DISK - Initiative Bild & Ton e.V. (Sound and Image Initiative), the cooperative working building INN.to, and the project space General Public in Berlin. Since mid-2010 he is the Project Head of the 5-year project "ECAS - Networking Tomorrow's Art for an Unknown Future" which is funded by the European Commission's Culture Program.

UBIQUITOUS ART AND SOUND

PARTICIPANTS

DICK RIJKEN is director of STEIM (independent live electronic music centre dedicated to the performing arts) and professor at The Hague University of Applied Sciences. He also works as an independent consultant in the field of digital culture and new media and is a policy advisor for the Dutch government and for the EU.

EKMEL ERTAN is an artist and the founder, artistic director and curator of amberPlatform (by Body-Process Arts Association) and the amber Art and Technology Festival and Conference in Istanbul. Ertan received his BSc degree in Electronics / Communication Engineering from the Technical University of Istanbul and his MA degree on Interactive Media Design from Yıldız Technical University. From 1999 he taught multimedia / visual communication design at Istanbul Bilgi University, stanbul Technical University, Yıldız Technical University, and Sabancı University.

ESTHER VENROOY is a composer working in the field of audio art. She has created site-specific works as well as multimedia performances and installations. Apart from her artistic activities, Venrooy is a lecturer on 20th century music and experimental arts at the Ghent school of fine arts. Since 2009 Esther started her PhD research on "Audio topography – (re) constructing auditive spaces". In this research she explores the auditory experience of space and the interaction between the auditory senses and the built environment.

ART / TECHNOLOGY / INDUSTRY: FUTURE COLLABORATIONS

FRIDAY 21 SEPTEMBER

THE NETHERLANDS STUDY CENTRE FOR TECHNOLOGY TRENDS (STT) RECENTLY STARTED A PROJECT DEDICATED TO EXPLORE THE FUTURE OF ART AND TECHNOLOGY. ON FRIDAY THE 21ST OF SEPTEMBER, TODAYSART AND STT COLLABORATE TO EXPLORE CURRENT RELATIONSHIPS BETWEEN ART, TECHNOLOGY AND INDUSTRY IN 'ART / TECHNOLOGY / INDUSTRY: FUTURE COLLABORATIONS'. BY LOOKING AT TRENDS AND EVENTS THAT ARE LIKELY TO CHANGE THE WAY ART AND TECHNOLOGY AFFECT EACH OTHER, POSSIBLE FUTURE COLLABORATIONS WILL BE EXPLORED.

DEVELOPMENTS IN THE RELATIONSHIP BETWEEN ART AND INDUSTRY WILL BE ELABORATED. AS SUPPLIERS OF NEW TECHNOLOGIES AND MATERIALS, AS DEVELOPERS OF NEW PLATFORMS OR AS SOURCES OF TECHNOLOGICAL KNOWLEDGE, INDUSTRY PARTIES PLAY AN IMPORTANT ROLE IN THE DEVELOPMENT OF ARTISTS AND REFLECTION ON SOCIETY. CURATORS AND CONSERVATORS TOO ARE HIGHLY DEPENDENT ON TECHNOLOGIES MADE AVAILABLE BY THE INDUSTRY. STILL, IN MOST ARTISTIC PRACTICES THE INDUSTRY REMAINS A SILENT PARTNER. IT'S THERE, BUT ONLY IN THE BACKGROUND.

CAN ART AND INDUSTRY RELATIONS ALSO BE MORE INTIMATE, MORE PROFOUND? AND SHOULD THEY? WHEN DOES IT MAKE SENSE FOR COMMERCIAL PARTIES TO BE ACTIVELY INVOLVED IN THE REALM OF ART? AND WHY WOULD PROFESSIONALS FROM THE WORLD OF ART CONSIDER THE INDUSTRY TO BE ANYTHING MORE THAN A DISTANT SUPPLIER OF MEANS? UNDER WHAT CIRCUMSTANCES AND CONDITIONS CAN BUSINESS AND ART COLLABORATIONS BECOME OF VALUE TO ALL PARTIES INVOLVED? WHAT INTERESTS ARE SERVED BY JOINING FORCES? IN THE SYMPOSIUM 'ART / TECHNOLOGY / INDUSTRY: FUTURE COLLABORATIONS' WE WILL BE LOOKING FOR ANSWERS TO QUESTIONS SUCH AS THESE. BY DRAWING CONCLUSIONS FROM CURRENT COLLABORATIVE PROJECTS, DISCUSSING FUNDAMENTAL ISSUES AND EXPLORING RELEVANT TRENDS WE HOPE TO BE ABLE TO SKETCH FUTURE FORMS OF ART AND INDUSTRY COLLABORATIONS.

ART / TECHNOLOGY / INDUSTRY: FUTURE COLLABORATIONS

PARTICIPANTS AND PROGRAM

PARTICIPANTS:

ROB BOUWMAN (NL - FORMER SHELL DIRECTOR / VAN GOGH PROJECT)
PAUL KWAKKENBOS (NL - E.ON)
DAAN ROOSEGAARDE (NL - STUDIO ROOSEGAARDE)
HARRY WEBERS (NL - WITTEVEEN+BOS)
ANGELO VERMEULEN (BE - ARTIST - LIVESTREAMED LECTURE)
JOHN HENNEQUIN (NL - HKU)

MARTIJNTJE HALLMANN (NL - RIJKSAKADEMIE VAN BEELDENDE KUNSTEN) MARTIN HOORWEG (NL - AR @ VAN GOGH / TIMES SQUARE ART SQUARE) JACCO VAN UDEN (NL - STT)

PROGRAM:

18:00 - 20:00

09:30 - 10:00	DOORS OPEN
10.00 - 10.15	OPENING BY JACCO VAN UDEN (STT)
10.15 - 11.45	KEYNOTES
11.45 - 12.30	LUNCH
12.30 - 14.00	KEYNOTES
14.00 - 14.20	BREAK
14.20 - 16.00	KEYNOTES
16.00 - 16.30	PANEL DISCUSSION
16.30 - 17.30	DRINKS

OFFICIAL OPENING TODAYSART 2012 AT SPUIPLEIN / DRINKS

ART / TECHNOLOGY / INDUSTRY: FUTURE COLLABORATIONS

PARTICIPANTS

DR. ROB BOUWMAN, born in the former Dutch-Indies, went to the Netherlands in 1954, pursued academic studies in physical chemistry and a doctorate in physics, worked 12 years in research at Shell in Amsterdam and Houston, then had various positions in management, the last one as director in the Board of Shell Nederland responsible for the relations with the outside world. Since his retirement he continued his link with Shell as an advisor on matters at the interface of Shell and the world of arts. He is presently engaged with the "Van Gogh at work" project.

ANGELO VERMEULEN is an artist and biologist (PhD) who creates large-scale art projects, mostly open experimental installations centring on subjects like e-waste, semi-closed ecosystems and hybridisation of nature and technology. He works at the interfaces of art, science and technology and also adds social and communicative aspects by using co-creation as a central paradigm in his works. He often works alongside local residents inviting them to integrate their ideas, traditions and materials in his works. Vermeulen is currently working at the Delft University of Technology on a new PhD on space habitats and participative systems, and is involved in various projects of the European Space Agency (ESA) and NASA. Together with Dutch engineering firm Witteveen+Bos, Angelo is currently working on a new project.

Artist and innovator DAAN ROOSEGAARDE explores the dawn of a new nature that is evolving from technological innovations. With projects ranging from fashion to architecture, he creates smart and social designs that instinctively interact with sound and movement. Roosegaarde's remarkable works function as exploration of the dynamic relation between architecture, people, and technology. His sculptures are tactile high-tech environments in which viewer and space become one. This connection, established between ideology and technology, results in what Roosegaarde calls "techno-poetry". Roosegaarde has won the Charlotte Köhler Award, Dutch Design Award, Design for Asia Award and China's Most Successful Design Award. He has been the focus of exhibitions at the Tate Modern, the National Museum in Tokyo, the Victoria and Albert Museum in London, and various public spaces in Rotterdam and Hong Kong. Roosegaarde's works 'Dune 4.1' and 'Flow 5.0' were presented at TodaysArt 2007. 'Dune' was also part at the TodaysArt program presented at the Cultural Olympiad 2010 in Vancouver.

HARRY WEBERS is CEO of Dutch engineering firm Witteveen+Bos since 2003. After graduating in Sanitary Engineering at the Agricultural University Wageningen in 1983, he held various positions in Witteveen+Bos. In 2001 Witteveen+Bos launched the The Witteveen+Bos Art+Technology Award to mark the firm's 55th anniversary. The award is dedicated to visual artists whose work unites the disciplines of art and technology in an exceptional manner and for whom engineering is far more than a means to an end. The award consists of a cash prize, publication, and an exhibition. Among the winners of the The Witteveen+Bos Art+Technology Award are Dick Raaijmakers, Geert Mul en Theo Jansen. This year's winner is Angelo Vermeulen.

ART / TECHNOLOGY / INDUSTRY: FUTURE COLLABORATIONS

PARTICIPANTS

PAUL KWAKKENBOS is Manager Corporate Communications at E.ON Benelux. E.ON Benelux sells gas, electricity and warmth and energy services in the Netherlands and Belgium and strives to provide more efficient and cleaner energy provision. As one of TodaysArt's main supporters in 2012, E.ON provided the organization with the facilities to use the empty hall of the power plant in The Hague to host the TodaysArt 2012 exhibition. Kwakkenbos will elaborate further on this partnership and its meaning for the future relation between art, technology and industry.

JOHN HENNEQUIN - previously head of the Art. Media and Technology Faculty of the Utrecht School of the Arts - is the Programme Leader of Applied Narrative Design (AND) at the Utrecht School of the Arts. AND researches how narrative can be a tool to develop meaningful and significant applications for cultural and social contexts. The program builds on the roots of education in film, animation and media design and explores new ways to communicate ideas and stories. Research projects are developed, designed and implemented in collaboration with several parties in health care, education, cultural heritage, security and the creative industries.

MARTIJNTJE HALLMANN is Head of Residency at the Rijksakademie van beeldende kunsten, a residency for research and production for talented, professional artists from all over the world. There are fifty-five studios where resident artists can work for a period of two years. The Rijksakademie is also a platform for pioneering initiatives and collaborations in the field of art and science. Artists develop projects in dialogue with specialists from diverse scientific and scholarly disciplines, for instance in collaboration with KNAW (The Royal Netherlands Academy of Arts and Sciences), TNO (Netherlands Organisation for Applied Scientific Research), universities and corporations such as Philips.

MARTIN HOORWEG received his Masters degree in Business Administration from Erasmus University and BFA from the Royal Academy. Combining his diverse backgrounds he works as an artist, arts editor, curator and Marketer. During his fine arts education he worked for the 'AR @ Van Gogh' project at the Van Gogh Museum, in which Augmented Reality was applied to communicate the relationship between Gauguin and Van Gogh. As a curator he was part of the curatorial team of the first crowdsourced fine arts exhibition in the Netherlands, the 'Zomerexpo' at the Gemeentemuseum in 2011. Being involved with the Times Square Art Square Foundation in New York he is working to 'replace all billboards with art'. Earlier this summer he and his colleagues were invited to deliver the final keynote addressing the future of museums at the international 'Communicating the Museum' conference held at the Metropolitan Museum of Art in New York.

JACCO VAN UDEN works at the STT Netherlands Study Centre for Technology Trends. He is the project manager for a futures study on the relationship between technology and art. Prior to this project, he organized a foresight study in which next generations serious games were explored. Jacco is also a senior researcher at the The Hague University of Applied Sciences. He has a background in organisation studies, and received his PhD from the University of Humanistic Studies.

SOCIAL ARCHITECTURE

SATURDAY 22 SEPTEMBER

THE FIRST TOPIC OF THIS DAY IS 'SOCIAL ARCHITECTURE',
WHERE THE ROLE OF THE ARCHITECT AND THE USER IN THE CREATION OF ARCHITECTURE
WILL BE DISCUSSED, AS WELL AS PRACTICAL CASES THAT
ARE EFFECTING THE CURRENT STATE OF ARCHITECTURE, THE FUNCTION OF
THE CITY AND ITS PUBLIC SPACES AND THE OWNERSHIP OF PUBLIC SPACES.

PARTICIPANTS:

MARKUS BADER (DE - RAUMLABORBERLIN)
JAN KORBES + DENIS OUDENDIJK (NL/DE - REFUNC)
EVA DE KLERK (NL - PROJECT MANAGER / NDSM AMSTERDAM)
JAN JONGERT (NL - 2012ARCHITECTEN / INSIDE)

PROGRAM:

09:30 - 10:00 DOORS OPEN 10:00 - 11:45 PANEL DISCUSSION 11:45 - 12:30 LUNCH

MEDIATIONS OF SENSATION: DISPLACE SENSORY ANTHROPOLOGY AND ART FOR YOUR NOSE, MOUTH AND SKIN.

SATURDAY 22 SEPTEMBER

WHAT DOES IT MEAN FOR ART TO ENGAGE ALL OF THE SENSES? WHAT KINDS OF EXCHANGES ARE POSSIBLE BETWEEN DISCIPLINES SUCH AS ANTHROPOLOGY, SENSORY STUDIES AND NEW FORMS OF ARTISTIC PRODUCTION? WHAT KINDS OF NEW MODELS FOR TRAINING AND KNOWLEDGE ACROSS DISCIPLINES ARE NEEDED TO CREATE MULTI-SENSORY EXPERIENCES? BRINGING TOGETHER A MULTIDISCIPLINARY TEAM OF COLLABORATORS FROM THE AREAS OF ART SCIENCE, ART HISTORY, ANTHROPOLOGY, FOOD STUDIES, PERFORMANCE AND PSYCHOLOGY ALL UNITED BY THEIR INTEREST IN THE SENSES, THIS SYMPOSIUM AIMS TO FURTHER EXPAND ON AND FRAME THE PERFORMATIVE MULTI-SENSORY ENVIRONMENT 'DISPLACE 2.0' TAKING PLACE AT THE FORMER TAG SPACE DURING TODAYSART 2012. 'DISPLACE 2.0' IS ALSO THE KICKOFF FOR A LARGER PROJECT THAT IS SET TO TAKE PLACE IN THE SCHOOL YEAR 2012/2013 AS A PART OF THE CURRICULUM FOR THE ARTSCIENCE FACULTY.

PARTICIPANTS:

CHRIS SALTER (US/CA/QC - ARTIST / WRITER)
JOOST REKVELD (NL - ARTSCIENCE INTERFACULTY)
CRETIEN VAN CAMPEN (NL - SYNESTHESIA / SOCIOLOGY)
CARO VERBEEK (NL - OLFACTORY ART HISTORY)
DAVID SZANTO (CA - GASTRONOMIC SCIENCES)
YOLANDA VAN EDE (NL - ANTHROPOLOGY)

PROGRAM:

15:30 - 23:00

11.45 - 12.30 LUNCH 12.30 - 14.00 KEYNOTES 14.00 - 14.10 BREAK

14.10 - 15.30 PANEL DISCUSSION

DRINKS / TODAYSART 2012 PROGRAM AT SPUIPLEIN. WE SPECIFICALLY WOULD LIKE TO INVITE YOU TO VISIT THE PROJECTS WHICH WHERE THE TOPIC OF DISCUSSION IN SATURDAY'S SYMPOSIUM PROGRAM: RAUM-LABORBERLIN'S 'VORTEX' ON THE SPUIPLEIN AND 'DISPLACE 2.0' AT TAG (STILLE VEERKADE 19).

SOCIAL ARCHITECTURE

PARTICIPANTS

MARKUS BADER is architect, urbanist, artist, working for Raumlaborberlin and involved with the issues of contemporary architecture and urbanism. In various interdisciplinary working teams they investigate strategies for urban renewal. Raumlabor does urban design, architectural design, build, interactive environments and research.

JAN KORBES and DENIS OUDENDIJKare the founders of Refunc. Oudendijk studied architecture in Delft and Korbes studied architecture in Weimar, Florence and Aachen and they both worked in several Dutch architectural firms. Since 2002, they operate on the borders of architecture, art and technology, with the mission of creating new sustainable and mobile products. Their material-based approach often sees them solving social problems by giving new life to old materials, using its shape, history and social context. They present their structures, research and creative workshops on topics such as recycling and super-use. The two graduate engineers call their work 'refunctionalisation'. By doing so, Refunc aims to utilize urban space that's otherwise considered useless, while at the same time creating space for social activity. At TodaysArt 2012 Refunc collaborates with Raumlaborberlin to realize the 'Vortex' on the Spuiplein.

EVA DE KLERK is one of the key motivators behind new creative urban developments in Amsterdam. She has a passion for projects which initially appear unsuitable for development and where a traditional economic approach may not provide the solution. She initiated one of the largest artistic breeding grounds in the Netherlands; the NDSM Shipyard based in Amsterdam Noord. Eva provides lectures and workshops on Open Source Creative City Development and bottom-up methodology.

JAN JONGERT graduated as architect at the Academy of Architecture Rotterdam. As cofounder of 2012Architecten he designs interiors and buildings and develops strategies to facilitate the transition to a sustainable society. He focuses at developing tools and processes and realises projects that empower local exchange and production, as an alternative to transporting our resources, products and components around the globe. Jongert joins to talk about INSIDE, the new Master Interior Architecture course from the Royal Academy. He leads the research group 'inside flows' to support the development of sustainable design methods.

MEDIATIONS OF SENSATION: DISPLACE SENSORY ANTHROPOLOGY AND ART FOR YOUR NOSE, MOUTH AND SKIN.

PARTICIPANTS

CHRISTOPHER SALTER is a media artist, performance director, composer and sound designer. His artistic and research interests revolve around the development of real time, computationally-augmented responsive performance environments fusing space, sound, image, architectural material and sensor-based technologies. Such projects range from large scale, public driven installations where the line between spectators and performers is blurred and questioned to traditional performance environments with trained performers that are augmented with computational and media systems. Salter has published in the areas of technology and performance, real time responsive environments, mobile real time media and cultural politics and has been published by MIT Press. He has been visiting professor in music, graduate studies and digital media at Brown University and the Rhode Island School of Design and is currently Assistant Professor in the Department of Design and Computation Arts at Concordia University in Montreal.

CRETIEN VAN CAMPEN is an author, editor and scientific researcher in social science and fine arts. He is the founder of Synesthetics Netherlands and is affiliated with the Netherlands Institute for Social Research. He is best known for his work on synesthesia in art, including historical reviews of how artists have used synesthetic perceptions to produce art, and studies of perceived quality of life, in particular of how people with health problems perceive their living conditions in the context of health and social care services.

CARO VERBEEK is an art historian specialized in art and the senses. She is specially interested in the scent and touch in relation to culture, and she is an expert in smell and haptic art. She graduated at the UvA, constructing a more sensual history of art of the 20th and 21st Century.

DAVID SZANTO is exploring the material-discursive practices of food, gastronomic sciences. His aim is to better understand the systemic, intra-active relationships between humans, food, and the processes that frame the experience of eating, which is at once a mundane act and a magnificently complicated daily performance. As a researcher in a field that does not yet wholly exist, David's work takes an experimental, research/creation-based approach that includes theory and practices from the realms of design, ecology, complex systems, chemical physics, and cooking.

YOLANDA VAN EDE studied, after years of experience in dance and theatre, anthropology at the UvA and received her PhD in 1999 on her dissertation on a Tibetan Buddhist nunnery in Nepal. In 2006 she returned to her initial field of interest, dance and performance, combined with another research topic: sensuous anthropology.

JOOST REKVELD studied Image & Sound and Sonology at the Royal Conservatory in The Hague. As an artist and curator he is specialized in visual arts, with a focus on experimental film, light installations and architecture related work. Since 2008 he is the head of the ArtScience Interfaculty of the Royal Conservatory and the Royal Academy in The Hague and teaches the Embodied Vision course within the Media Technology MSc programme at Leiden University.

PARTNERS
PRESENTED BY:

TODAYSART 2012





Stichting Toekomstbeeld der Techniek



MEDIA PARTNER:



SUPPORTED BY:







Fonds 1818







GRAPHIC DESIGN: COLLECTIVE WORKS (THE HAGUE)

